

Featured Speakers



Michael Smith
President & CEO
Charlotte Center City Partners



Brian Leary
Executive Vice President
Highwoods Properties



Bert Matthews
Chairman
Nashville Area
Chamber of Commerce



Todd Oglesby
Managing Director,
Southeast
Alliance Residential

Wednesday, November 18, 2020, 5:00 pm - (via Zoom)

Online Registration Open

A recent article in the Atlanta Business Chronicle highlights the Milken Institute’s semi-annual American Cities research report, which grades cities on a number of criteria:

- The top-performing metros have cohesive strategies allowing them to weather economic storms and leverage their assets more effectively. These metros offer important lessons that are helpful to peer regions.
- The Best-Performing Cities Index’s goal is to help investors evaluate how well their metro promotes economic vitality relative to the rest of the country.

Of note, Nashville has jumped to 14th place nationally, up 11 in two years, while Charlotte remains fairly steady at 16th place. Closer to home, **Atlanta dropped 12 places to 29**, having been surpassed by upstart Nashville and behind Charlotte, whose city motto might as well be “We’re better because we’re not Atlanta.”

So who Rules the Roost as the Capital of the Southeast, the best region in America? With energetic Nashville making leaps and bounds, and steady-eddy Charlotte continuing to show that being a two-company town isn’t necessarily bad, **how will Atlanta stack up in 2021? In 2031?**

On November 18th, REIAC gathers city boosters from Charlotte and Nashville, and investors and developers active in all three cities, to get the real story with our **Who Rules the Roost Program**:

- **Michael Smith**, President and CEO, Charlotte Center City Partners
- **Brian Leary**, Executive Vice President and COO, Highwoods Properties
- **Bert Mathews**, Chairman, Nashville Area Chamber of Commerce
- **Todd Oglesby**, Managing Director, Southeast, Alliance Residential

Topics to cover include:

- Which market has the best run city government for real estate?
- Which market is most pro-real estate development or becoming most anti-real estate - NIMBY? Pro-tax abatement or anti? Pro-rent control? Unworkable affordable housing mandates?
- Where are the investment and development opportunities in each market?
- Which market is becoming a bubble?
- What does each city say about not wanting to “be the next Atlanta” and what are they doing specifically and accordingly? What can we learn from that?
- Growing up too fast? Voices of discord throughout Nashville, pushing back on the revered Amazon mini-HQ, among others, because Music City is getting crowded and congested...
- Where did the “have-nots” go wrong: Birmingham, Columbia, Memphis?

REIAC will host our upcoming **Members Only** equity panel as a Zoom video conference (link instructions to follow). We hope you will join us online on November 18 at 5:00 p.m. and as always, REIAC appreciates your support and participation at a time when regrettably we can’t all be together.

We thank our generous sponsors for their ongoing support: **Dentons; First American Title Insurance Co.; KeyBank Real Estate Capital; and LightBox EDR.**

A special thanks to Dentons for hosting our Zoom conference call!

REGISTRATION:

This is a Members-only presentation. REIAC members, please register via the link below:

EVENT REGISTRATION

Schedule: Wednesday, November 18, program begins at 5:00 p.m. SHARP

The Zoom link provided in your registration confirmation email cannot be forwarded to others; it is unique to each member. If you have guests you wish to invite who are Principals, please reach out to Jerry Monash at 404.847.9781 or Jerry@lancetrealtyadvisors.com.

Best Regards,

Jerry Monash, CCIM
REIAC SE President

Bill Leffler
Program Chairman

Paul Berry
Program Organizer

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