

A Clear-Eyed Look in the Crystal Ball: A Discussion with Two National Visionaries

Wednesday, November 20, 2013, InterContinental Hotel, Buckhead

Featured Panel



Dr. Sally Gordon
Blackrock

Federal Reserve Advisory Board



Dr. Victor Calanog
Reis

Wharton Research Fellow



Brian Olasov (Moderator)

Managing Director

McKenna Long & Aldridge

REIAC 4th Quarter Event

A Clear-Eyed Look in the Crystal Ball: A Discussion with Two National Visionaries

[Online Registration Open](#)

Wouldn't it be nice in uncertain times to have clairvoyant skills - to be able to foresee turns in the market, saturating property types, the effects of unpredictable government intervention, global market gyrations and other unknowns? This would certainly provide an unqualified edge! Well, REIAC can't bring you fortune tellers, but our November 20th conference offers something even better: world class analytics and unparalleled market intelligence in the form of two visionaries who have a remarkable track record of successful predictions.

Dr. Sally Gordon is a Managing Director in the Risk and Quantitative Analysis Group at BlackRock. She has responsibility for monitoring and managing commercial real estate risks across a variety of investment vehicles, both public and private, and in both debt and equity segments across the globe. Outside of BlackRock, Dr. Gordon currently serves on the Real Estate Finance Advisory Council for the Federal Reserve.

Dr. Victor Calanog is Director of Research at Reis, responsible for the firm's market forecasting, valuation and real estate portfolio analytics services. Dr. Calanog's assessments of market conditions have appeared in national publications like The Wall Street Journal, The New York Times, Bloomberg News, Financial Times and Reuters News.

Once again, our 4th quarter program will also share the spotlight with you - the market makers of Atlanta real estate - through the use of real-time voting technology. Participation with the panelists will be encouraged. Our able moderator, Brian Olasov of McKenna Long & Aldridge, will lead this timely and important discussion. So, join us on November 20th for this unique event as you plan for 2014 and beyond.

As always, a large array of food and an open bar will be provided following the program. We thank our generous sponsors for their support: Cantor Commercial Real Estate; Cardno ATC; Crown Advisors; First American Title Insurance Co.; Habif Arogeti & Wynne; Georgia State University; Grandbridge Real Estate Capital; McKenna, Long & Aldridge; and National Real Estate Investor.

[Register Now!](#)

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Register Now

Schedule

Wednesday, November 20, 2013

4:30 PM - 5:00 PM

Registration & Networking

5:00 PM SHARP

Program Start Time

(please be on time)

6:30 PM

Reception

Location

InterContinental Buckhead

3315 Peachtree Road, N.E.

Atlanta, GA 30326 [{map}](#)

(404) 946-9000

Fees

REIAC Members: Free

Guests & Non-members: \$75.00

*Pay online with Visa, Mastercard
or American Express*

Questions: Jeff Keiley, 678-581-7648 jeff.keiley@cardno.com



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