

## Atlanta's New Mega Developments: GM Doraville & Midtown's Tech Square

Thursday, November 13, 2014, 4:30 pm

### Featured Speakers



Egbert Perry  
Chairman & CEO  
Integral Group

### REIAC 4th Quarter Event

Thursday, November 13, 2014

Grand Hyatt Buckhead

Atlanta's New Mega Developments: GM Doraville and Midtown's Tech Square

[Online Registration Open](#)

### Major development projects are once again happening in Atlanta!

Whether ambitious single-owner projects or multi-developer clusters, these mega-developments are fundamentally transforming their surroundings while generating broader opportunities for others. Buckhead Atlanta, Ponce City Market, Avalon and 12th & Midtown are well-publicized examples. For REIAC's 4th Quarter conference we will explore Atlanta's next wave of mega-projects now taking shape. This exciting program will highlight The **GM Doraville** redevelopment and Midtown's emerging **Tech Square neighborhood**.



Bob Voyles  
CEO  
Seven Oaks Company

For the first time in a public forum, **Egbert Perry** and the **Integral Group** will share their emerging vision for his recently acquired GM Doraville redevelopment and its hoped-for impact. The GM Doraville redevelopment has enormous possibilities and will dramatically change the I-285 / Peachtree Industrial corridor.

- An infill site 20% larger than Atlantic Station
- MARTA rail service
- 270,000 traffic counts
- I-285 frontage and robust infrastructure



John Long  
Partner  
South City Partners LLC

Farther south, the Midtown skyline around Tech Square is also changing in fundamental ways.

- Several developers are creating a major development cluster just east of the connector between 5th and 10th Streets
- Parking lots and low density projects are being replaced by seven high-rise towers with 2 million square feet and a variety of uses
- This quickly emerging "**live-work-play-study-invent**" neighborhood is an outgrowth of Atlanta's surging in-town tech sector and the desire among affluent young professionals for exciting urban living



John Majeroni  
Executive Director  
RE Development  
Georgia Tech

Key participants from **South City Partners**, **Seven Oaks** and **Georgia Tech** will provide our REIAC attendees with insights on individual developments plus the unique culture expected in this new neighborhood.

Atlanta's economic growth cycles tend to reward developers who recognize emerging demand sectors and needed conveniences – then act boldly. GM Doraville and Tech Square North are the newest examples.

We know you will want to Join us on Thursday, November 13th to hear details of these transformational developments and the opportunities they will create. As always, a large array of food and an open bar will be provided following the program. We thank our generous sponsors for their support: Cantor Commercial Real Estate; Cardno ATC; Crown Advisors; First American Title Insurance Co.; Habib Arogeti & Wynne; Georgia State University; Georgia Primary Bank; Grandbridge Real Estate Capital; KeyBank Real Estate Capital; McKenna, Long & Aldridge and TriMont Real Estate Advisors.

[Make Your Reservation Now!](#)

Best Regards,

**Jerry Monash, CCIM**  
REIAC President

**Paul Berry**  
Program Chairman

**John Beam**  
Program Organizer

**Brian Olasov**  
Program Organizer

**Bill Leffler**  
Program Organizer

## Registration Open

### Schedule

Thursday, November 13, 2014  
4:30 PM - 5:00 PM  
Registration & Networking

5:00 PM SHARP  
Program Start Time  
(please be on time)

6:30 PM  
Reception

### Location

Grand Hyatt Buckhead  
3300 Peachtree Rd  
Atlanta, GA 30305 [{map}](#)  
(404) 237-1234

### Fees

REIAC Members: Free  
Invited Guests: \$75.00

Questions: *Jeff Keiley, 678-581-7648* [jeff.keiley@cardno.com](mailto:jeff.keiley@cardno.com)

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