

Stadium and Mixed-use Development - The Right Way

Thursday, February 20, 2014

Featured Panel



Derek Schiller
Executive Vice President
Sales and Marketing
Atlanta Braves



Barry Ford
President of Development
Continental Real Estate
Companies



Ivory Young
Councilmember
Atlanta City District 3



Steven Labovitz
Partner
McKenna Long & Aldridge



Tad Leithead
CEO, Tad Leithead Advisors
Chairman, Cumberland
Community Improvement District

REIAC 1st Quarter Event, February 20, 2014 Stadium and Mixed-use Development - The Right Way [Online Registration Open](#)

There has been a lot of recent interest regarding the future of existing and new stadiums in the Atlanta area. REIAC's upcoming First Quarter 2014 program on Thursday, February 20th, will focus on this important local issue and feature developers and organizations, who are planning new developments and compare them with successful mixed-use stadium projects in other cities.

Confirmed speakers include:

- **Derek Schiller** - Executive Vice President of Sales and Marketing with the Atlanta Braves.
- **Barry Ford** - President of Development for Continental Real Estate Companies, developer of the mixed-use development between PNC Park and Heinz Field.
- **Ivory Young** - Atlanta City Councilmember, negotiated on behalf of District 3 regarding the Atlanta Falcons new stadium
- **Steven Labovitz** - Partner, McKenna Long & Aldridge, worked on the Atlanta Falcons' new stadium deal, as well as with the City of San Diego regarding Petco Park and Atlanta's Philips Arena
- **Tad Leithead** - CEO of Tad Leithead Advisors & Chairman of the Cumberland Community Improvement District

Our experts will discuss major issues facing Atlanta and other cities, including:

- Before and after stadium development - how surrounding communities are positively and adversely affected.
- The variety of capital structures/raising - public/private partnerships.
- Determining the correct mix of office, retail, hospitality and residential.
- Parking and transportation.
- Issues and solutions to overcome from local citizen groups.

As always, a large array of food and an open bar will be provided following the program. We thank our generous sponsors for their support: Cantor Commercial Real Estate; Cardno ATC; Crown Advisors; First American Title Insurance Co.; Habif Arogeti & Wynne; Georgia Primary Bank, Georgia State University; Grandbridge Real Estate Capital; KeyBank Real Estate Capital; McKenna, Long & Aldridge; and TriMont Real Estate Advisors.

So, mark the afternoon of February 20th in your calendars NOW! This is an event you'll not want to miss! [Online registration is open](#)

Best Regards,

Jerry Monash, CCIM
President

Paul Berry
Program Committee
Chairman

Bill Leffler
Program Organizer

Phil Canzian
Program Organizer

Geoff Nolan
Program Organizer

Sam Kupersmith
Program Organizer

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TriMont Real Estate Advisors

Register Now

Schedule

Thursday, February 20, 2014
4:30 PM - 5:00 PM
Registration & Networking

5:00 PM SHARP
Program Start Time
(please be on time)

6:30 PM
Reception

Location

Capital City Club
Brookhaven/Country Club
53 West Brookhaven Drive, N.E.
Atlanta, GA 30319 {[map](#)}
(404) 233-2121

Fees

REIAC Members: Free
Guests & Non-members: \$75.00
*Pay online with Visa, Mastercard
or American Express*

Questions: Jeff Keiley, 678-581-7648 jeff.keiley@cardno.com

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