



GSU Real Estate Alumni Group Free Event for REIAC Members

Ponce City Market Tour: Open to Entire Real Estate Community

Thursday, August 2nd, 2012, 5:30 pm - 8:00 pm

Limited to the first 50 registrants!

Ponce City Market is a prominent and historic Southern icon, a local landmark on the cusp of evolving into the vibrant centerpiece of four dynamic Atlanta communities, and a regional beacon of retail, office and residential activity.

Ponce City Market, a two million square-foot structure, is an adaptive reuse development that when revitalized will house a mix of retail, dining, office and residential space. A landmark structure at the crossroads of Midtown, Poncey Highland, Old Fourth Ward and Virginia Highland, situated along the Atlanta BeltLine transit corridor, Ponce City Market is perfectly positioned to become a hub among its neighboring communities, and a vibrant reflection of the diversity that makes each of those neighborhoods authentic and distinct. It is a development borne of integrity, one that is destined to emerge as Atlanta's next great urban experience.

Agenda:

5:30 p.m. to 6:00 p.m. - Registration and Networking

6:00 p.m. to 7:00 p.m. - Tour begins (please be on time)

7:00 p.m. to 8:00 p.m. - Networking with hors d'oeuvres and beverages, Ponce City Market

Dress Code (updated):

This is an active construction site therefore, all participants will be required to adhere to the following dress code: **closed toe shoes**, no heels (this is mandatory). Participants can be rejected from the tour if they do not have the proper footwear. Hard hats and eye wear will be provided.

Contact:

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Location (updated):

Jamestown New Market Center

650 North Avenue, NE

Atlanta, GA 30308 ([click here for a map](#))

Directions:

From the North:

Take I-75/85 into downtown. Exit at North Avenue (249 D). Turn left across the bridge onto North Avenue. Travel east approx. two miles. Ponce City Market will be on your left.

From the South:

Take I-75/85 into downtown. Exit onto Freedom Parkway (248C). Stay in the right-hand lane and follow Freedom Parkway approx. one mile to North Avenue. Turn left onto North Ave. Ponce City Market is at the bottom of the hill on the right.

Parking (updated):

Parking is located on the corner of North Ave. and Glen Iris at the Marketing Building.

[Free to REIAC members but please register](#) - Tour limited to the first 50 registrants

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