



## First Quarter Event After The Fall: What to Expect from CRE in 2011 & Beyond

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### Featured Speakers



**Warren Friend**  
Managing Director:  
Financial Markets  
Advisory  
*Blackrock*



**KC Conway**  
Managing Director:  
Real Estate  
Analytics *Colliers  
International*  
(Former CRE Risk  
Specialty Officer at  
Federal Reserve  
Bank of Atlanta)



**Brian Olasov  
(Moderator)**  
Managing Director  
*McKenna Long &  
Aldridge*

### Meeting Information

**Date:**

Thursday, March 10, 2011

**Time:**

**4:30 PM - 5:30 PM**

Registration & Networking

**5:00 PM SHARP**

Program Start Time  
(please be on time)

**6:30 PM**

Reception

**Place:**

The Westin Buckhead Atlanta  
3391 Peachtree Road, NE  
Atlanta, GA 30326  
(404) 365-0065

### RSVP Information

[Register at 123signup.com](http://123signup.com)  
by clicking here

According to many analysts, and as evidenced by rebounding sales volumes and plentiful new sources of capital, CRE is back to being a favored asset class. Is the rebound too much, too soon, or is the enthusiasm warranted?

Join us for an interactive session with two of the nation's most insightful CRE participants as they battle over the outlook for property performance and values, the expected volume of bank lending and the rapid return of the capital markets.

Warren Friend is a twenty-five year veteran of commercial lending where he led and developed capital markets products and lender relationships at Morgan Stanley, Deutsche Bank and now Blackrock. KC Conway, after a decade involved in almost every aspect of regulatory examination and oversight of banks' real estate lending activities at the Federal Reserve, brings a wealth of loan-level information on how bank portfolios and property markets around the country have performed and the current outlook for these markets and their lenders.

Our March 10th program will mark the return of real-time wireless polling technology so attendees can log their views on topical questions. The panelists will then support or challenge these perceptions, adding interesting color and expertise.

As always, a large array of food and an open bar will be provided following the program. We thank our generous sponsors for their support: ATC Associates Inc.; Crown Advisors; Fidelity National Title Insurance Group; Habif Arogeti & Wynne; National Real Estate Investor; Georgia State University; Grandbridge Real Estate Capital; and McKenna, Long & Aldridge.

We hope you will join REIAC for an energetic evening with two remarkable national figures on March 10th.

Best Regards,

**Jerry Monash**

Gerald S. Monash, CCIM, President

**Paul Berry**

Paul A. Berry, Program Committee Chairman

Fees:  
Members: Free

Invited Guests:  
\$75.00

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## Southeast Region



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