



## Smart CRE Wagers in an Uncertain World



**KC Conway**  
Executive Managing Director  
Real Estate Analytics  
Colliers International

2011 was a year of fits and starts with some challenges predictable and others out in left field. Join us on February 29th for an exciting interactive session with two of the nation's most insightful CRE participants. This program will expound on their outlooks for the overall economy, its impact on CRE performance and values, and the game plans of major capital markets segments amid a world of distress and survival giving way to one of recovery and new cyclical capital bets.

For years, KC Conway had been the senior-most real estate appraiser and market analyst in the Federal Reserve System. He is a nationally recognized expert and speaker on a wide range of commercial real estate topics ranging from appraisal and bank regulation to securitization and litigation support. KC now oversees CRE market intelligence for Colliers International and was one of our most engaging speakers at REIAC's first quarter economic forum last year.



**Dr. Sam Chandan**  
President & Chief Economist  
Chandan Economics

Complementing KC's view of the capital markets will be long-time REIAC friend and contributor, Dr. Sam Chandan. Sam is an adjunct professor at Wharton, former Chief Global Economist at Real Capital Analytics, a blog author for [globest.com](#) and the author of an upcoming new text on real estate finance. Sam is considered one of the market's best analysts and now heads his own firm in New York, Chandan Economics.

KC and Sam also share the distinction of being instructors for senior bank examiners responsible for reviewing and valuing the country's real estate loan portfolios held in our commercial banks. McKenna Long & Aldridge's Brian Olasov will moderate this critical, not-to-be-missed session.

Our February 29th program will again make use of our real-time wireless polling technology so attendees can log their views on topical questions. The panelists will then support or challenge these perceptions, adding interesting color and expertise. After the program, we will circulate a link to the questions and the audience's voting results for your further consideration.

As always, a large array of food and an open bar will be provided following the program. [Reserve your space now, as attendance is limited.](#)



**Brian Olasov (Moderator)**  
Managing Director  
McKenna Long & Aldridge

**Best Regards,**

Jerry Monash

Gerald S. Monash, CCIM, President

Paul Berry

Paul A. Berry, Program Committee Chairman

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## Register Now

### Schedule

Wednesday, February 29, 2012

4:30 PM - 5:00 PM

Registration & Networking

5:00 PM SHARP

Program Start Time

(please be on time)

6:30 PM

Reception

### Location

Intercontinental Buckhead Atlanta

3315 Peachtree Road, N.E.

Atlanta, GA 30326 {[map](#)}

(404) 946-9000

### Fees

Members: Free

Guests & Non-Members: \$75.00

*Pay online with Visa, Mastercard  
or American Express*

Questions: Jeff Keiley, 678-581-7648 [jeff.keiley@atcassociates.com](mailto:jeff.keiley@atcassociates.com)



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